



INSPIRE PEOPLE'S PURPOSE



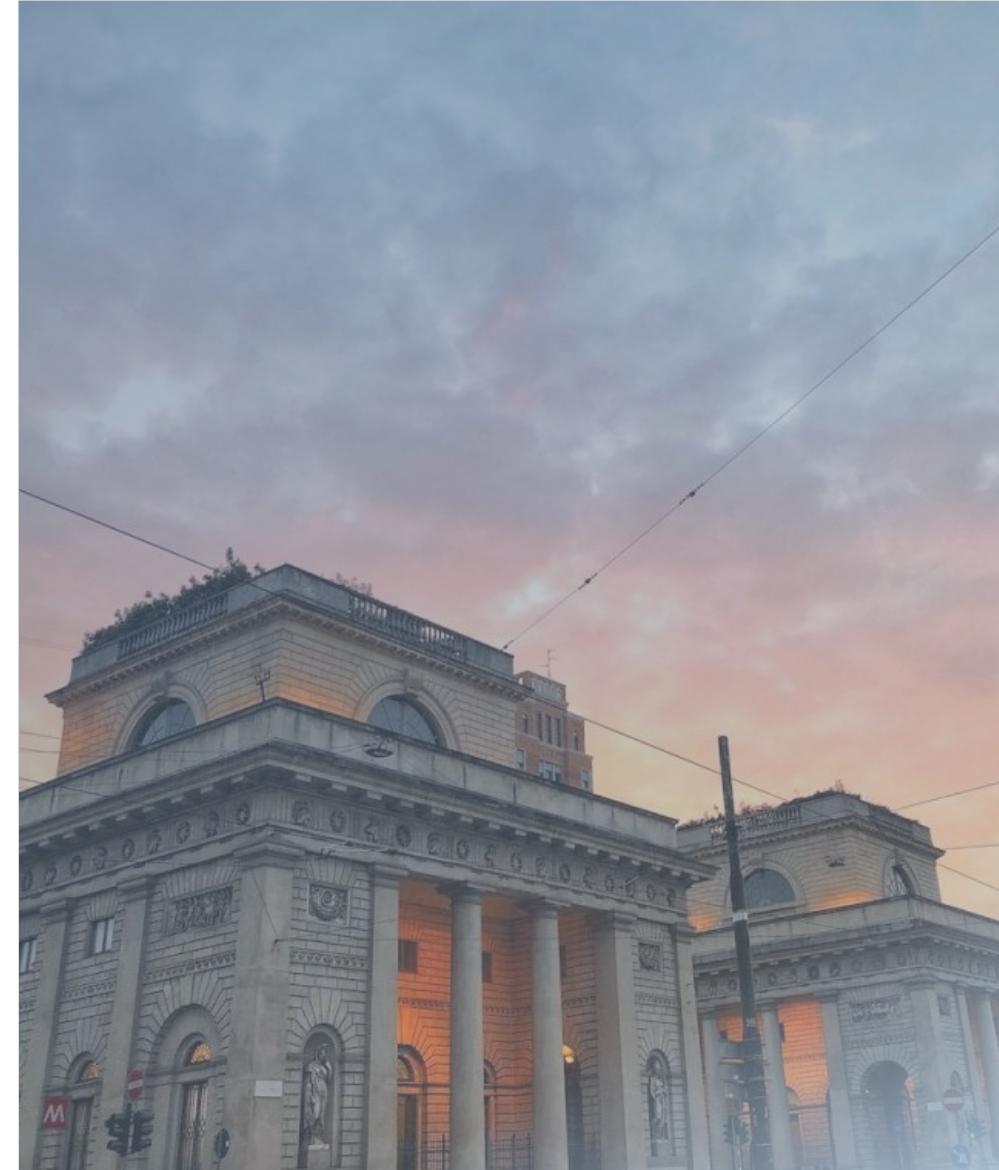
THE ESG KNOWLEDGE COMPANY

2025

# ABOUT US

**ET.Group** has developed around the editorial project **ETicaNews** and today represents a unique case in the field of journalism and research on sustainability issues. Founded by a group of journalists and financial communicators, the concept is to create an editorial reality not related to traditional advertising (which is linked to traffic volumes), but based on the specialization of its skills.

Over the years, ETicaNews and ET.Group have been able to consolidate their reputation with large companies, financial operators and professionals, proposing innovative and vertical projects on ESG, for cultural, managerial and strategic growth.



“

*We are involved in ESG since 2011. We are the first Italian ESG Knowledge Company. We believe in a specialized and vertical information on business **sustainability**, from a double point of view: the company and the **finance**.*

”

# GROUP TIMELINE

Founded **ETicaNews** by a group of journalists and professionals with the aim of proposing a new and sustainable model of society, business and journalism.

Developed, in collaboration with **ANASF**, the research first edition: «*SRI: il coinvolgimento consulente-cliente*»

Birth of projects characterizing's development Group: **Integrated Governance Index, ESG Business Conference and salone.SRI**

**ESG Business Review** birth, the first magazine on the topic of ESG

**atlante.Sri** and the **ESG Academy** idea are born

**10 years** after the birth of ETicaNews, ET.Group has developed several areas with sustainability issues always at the center. We are now a point of reference for various players.

Birth of project ESG Identity Asset Manager Assessment (ESG.IAMA) and defined the company's **purpose**: «inspire people's purpose»

Birth of project **TOP.ESG**

**salone.Sri** held for the first time at Palazzo Mezzanotte, the seat of Borsa Italiana

2011

2015

2016

2019

2020

2021

2022

2023

2024

## INFORMATION & NETWORKING



We track and understand the drivers change for sustainable businesses. We create knowledge and connections to accelerate the integration of ESG into governance and strategy. We promote engagement with finance.



## FOR CORPORATE



## TRAINING, INDUCTION E ADVISORY

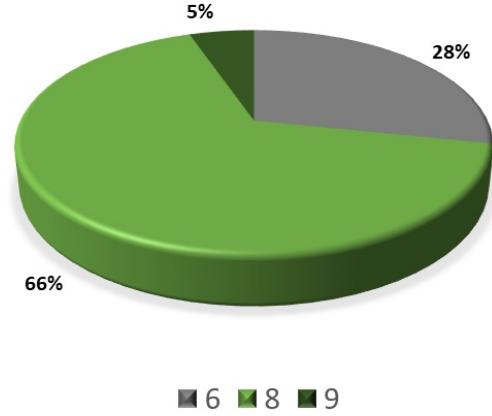
We support companies in defining their ESG Identity. We provide management with benchmarking, best practices and a clear vision of the market and peers in a complex and rapidly changing environment. We develop awareness and empowerment programs for the ESG culture in the company to encourage and support the implementation of strategic and sustainable plans.

## ANALYSIS & CONTENTS



Through our proprietary database on European Esg Template (EET) we monitor the fund market and develop analysis on products and asset classes through our tool portafoglio.ESG. We develop information, education and research for advisors, asset managers, private bankers and institutional investors through our publications, newsletters, editorial products and webinars.

## EET MONITOR - FONDI AUTORIZZATI



## FOR FINANCE



## ADVISORY & RESEARCH

Through ESG.IAMA (ESG Identity Asset Manager Assessment) we support asset managers in defining their ESG Identity. We create opportunities for market meetings and positioning through events, research and dedicated editorial products. We encourage engagement with companies, discussion between the players in the investment chain and specialist insights.



# OUR SERVICE LINES



THE ESG KNOWLEDGE COMPANY



For All



For Company



For Finance



## JOURNALISM

We deepen ESG strategies of companies and finance through [www.eticanews.it](http://www.eticanews.it) and ESG Business Review.

## RESEARCHES

We develop databases and research on corporate governance and ESG investment funds.

## EVENTS

We facilitate the meeting of managers and professionals for professional development, networking and best practices comparison.

## TRAINING & ADVISORY

We provide strategic consulting services or on specific reporting and training projects. Through ET.academy, we offer access to training courses and tailor-made solutions for companies.


**ETicaNews**
**ESG Business REVIEW**  
 The first magazine focused on environmental, social & governance for companies and finance

**ET.impact**
**portafoglio.ESG**

**webinar**

**ESG • IDENTITY ASSET MANAGER ASSESSMENT**

**TOP.ESG CONSULENTI**

**portafoglio.ESG**

**ESG • IDENTITY CORPORATE INDEX**

**ET.academy**  
 ESG knowledge hub

ESG governance


**ESG ADVISORY**


# ESG NEWS WEBSITE

ET.GROUP ET.TEAM ABOUT US CONTATTI ABBONATI



ABBONATI


 DAL 2011, LA PRIMA TESTATA GIORNALISTICA  
DEDICATA AGLI ESG PER IMPRESE E FINANZA

 Scopri tutti i progetti  
ET Group


Home

News Aziende

News Finanza

Editoriali

Rubriche

ESG Business Review

Comunicati stampa

TOP.ESG



## Iscriviti a ETicaNews!

Un giornale che ricerca un suo ruolo sociale e si impegna su tematiche ardue e di frontiera come l'economia e la finanza responsabili, richiede un modello di informazione differente, altamente specializzato e qualitativo. Ma anche un modello che consenta ai suoi lettori di riconoscere questa specializzazione e questa qualità. E che consenta di sostenerle. Per questo, ETicaNews è un'opportunità per farsi "coinvolgere" attraverso la sottoscrizione di un abbonamento.

## Editoriali

ERA IL 2011, E SEMBRAVAMO DAL LATO SBAGLIATO DEL TAVOLO

### ETicaNews, i nostri primi 10 anni

13 Dic 2021

Editoriali



Quel sogno era talmente avanti che, come spesso accade, faticava a essere interpretato come un qualcosa da rendere reale. Quel sogno di un'editoria indipendente e capace di individuare, comprendere e raccontare l'etica nel business, è oggi il think tank ET Group.

L'OPERAZIONE KKR SU TELECOM NASCONDE UNA SORPRESA

### Se anche i Barbarians diventano Esg

ET Pro

29 Nov 2021

Editoriali

SRI Finance



L'offerta "amichevole" per il gruppo telefonico arriva dal protagonista della storica battaglia per Nabisco, nel 1989. Ma, oggi, sul sito di Kkr spunta l'adozione degli Esg addirittura nel 2008, tre anni dopo la loro prima apparizione. Un segno del cambiamento

## Rubriche

ET.OBSERVER - SGUARDO INTERNAZIONALE SU CIÒ-CHE-FA-SISTEMA

### Rassegna stampa aumentata ESG/ 281

ET Pro

13 Dic 2021

Rassegna Stampa

In questo numero: Biden: Governo Usa Net Zero entro il 2050 - Finanza sostenibile, il piano d'azione dell'Eiopa - Net Zero, nuovo tool di Moody's valuta i target aziendali - Allarme sull'Sdg-washing negli investimenti - S&P Global rivaluta il Carbon Neutral Hydrogen

ET.PUBLICAFFAIRS - RESOCONTO SU NORME, REGOLE E LOBBY

### Osservatorio di compliance ESG/ 100

ET Pro

10 Dic 2021

Rassegna Compliance

Sfr, Eufisof critica il nuovo ritardo - Rischio climatico, la Bce striglia le banche - Dati e rating Esg, le 10 raccomandazioni dello Iosco - Foreste, suolo e rifiuti sostenibili: tre proposte dalla Commissione Ue - Dnf, la Consob pubblica l'elenco delle società

News

## Companies & CSR

### Sofidel, l'effetto dei premi ai fornitori sostenibili

13 Dic 2021

In breve

Companies &amp; CSR

Sofidel, società di produzione di carta per uso igienico e domestico (nota per il brand Regina), ha comunicato che l'81% degli acquisti del gruppo proviene da fornitori sostenibili classificati come [...]

ET RETAIL/ 04 - ADRIANO DE ZORDI

### L'ad di Bennet: «La sostenibilità? È restituire al territorio»

3 Dic 2021

Interviste

Companies &amp; CSR

L'ad ha registrato un aumento delle richieste di prodotti sostenibili, bio e certificati dai consumatori, tanto da intraprendere un percorso per integrare la sostenibilità in modo più strutturato nella strategia aziendale. I pilastri sono la tracciabilità e la sicurezza dei prodotti e la trasparenza delle informazioni

PRESENTATA LA RICERCA DI GRUPPO CAP ED ETICANEWS

### Finanza, così si chiude il buco nell'acqua

2 Dic 2021

Notizie

Companies &amp; CSR

L'evento di presentazione dei risultati della ricerca "Idrico e finanza Esg, un buco nell'acqua" ha messo in risalto i ritardi di carattere strutturale che caratterizzano gli investimenti privati nel comparto infrastrutturale idrico italiano, evidenziando al tempo stesso l'importanza, la necessità e le opportunità di ridurre il gap

News

## ESG Market

SALONE SRI, LA CONOSCENZA OLTRE IL PRODOTTO

### È ora di "engagement" per il consulente

ET Pro

14 Dic 2021

Notizie

ESG Market

Il maggiore interesse dei clienti verso gli Esg non va solo nella direzione di una maggiore attenzione ai prodotti di investimento ma anche verso gli stessi emittenti. I consulenti iniziano a comprendere l'importanza di verificare quale sia l'approccio e l'identità degli asset manager di cui acquistano i prodotti

INGRESSO DI LOMBARD ODIER NEL CAPITALE DI SYSTEMIQ

### La Sgr si compra l'advisor Esg

ET Pro

14 Dic 2021

Notizie

ESG Market

Il gruppo bancario svizzero entra nel capitale sociale di Systemiq, società di consulenza londinese, attiva sul fronte del System management. All'origine dell'operazione la volontà della banca di integrare la sostenibilità nei propri framework d'investimento, portando l'advisor in house

### Bnp Paribas lancia il fondo "Social Bond"

14 Dic 2021

In breve

ESG Market

Bnp Paribas Asset Management lancia il fondo BNP Paribas Social Bond per finanziare progetti con impatto sociale positivo. Con il nuovo fondo, disponibile anche in Italia, Bnp Am espande l'offerta [...]

# ESG NEWS WEBSITE



The starting point of the whole project. Born in 2011, **ETicaNews** is a unique case in the field of journalism and research on sustainability issues. The online media ([www.eticanews.it](http://www.eticanews.it)) currently offers 6 daily articles (3 always original) on ESG, very vertical on issues of **sustainable economy** (sustainability and integrated corporate governance and CSR), **responsible finance**, **SRI savings** (Socially Responsible Investing) and **impact investing**. Readers are mainly corporate and finance ESG managers and professionals.

[Go to website](http://www.eticanews.it)



UNIQUE READERS

2.200

A WEEK



VIEWED PAGES

5.500

A WEEK



FOLLOWER SOCIAL

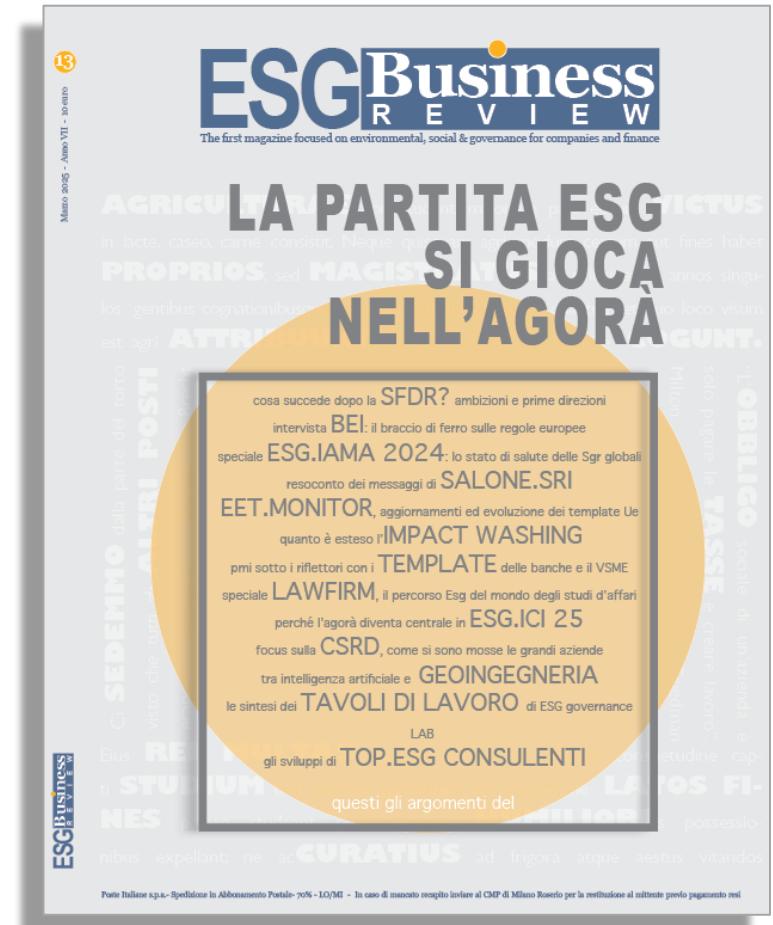
+ 12.500

# THE MAGAZINE



# THE MAGAZINE

- **THE FIRST AND ONLY PAPER MAGAZINE:** on the topic of ESG in Italy and Europe.
- **IN-DEPTH AND SCIENTIFIC REFERENCE:** studies, research, surveys and a guide on current legislation.
- **FOCUS ON CSR & SRI FINANCE:** the issues are addressed both from the company side (e.g. governance, CSR and engagement) and the finance side (products, strategies, responsible finance tools).
- **SELECTED PUBLIC:** the magazine is aimed at professionals in the ESG field (managers, advisors, consultants and investors).
- **PUBLICATION:** two issues per year, the first in March, the second on October.
- **ACCESSIBILITY:** printed in 2.500 copies, the review is sent by postal subscription, distributed at major national events, and shared with all professionals who have requested it on our website.



# THE MAGAZINE/ “SCIENTIFIC REPORTS”



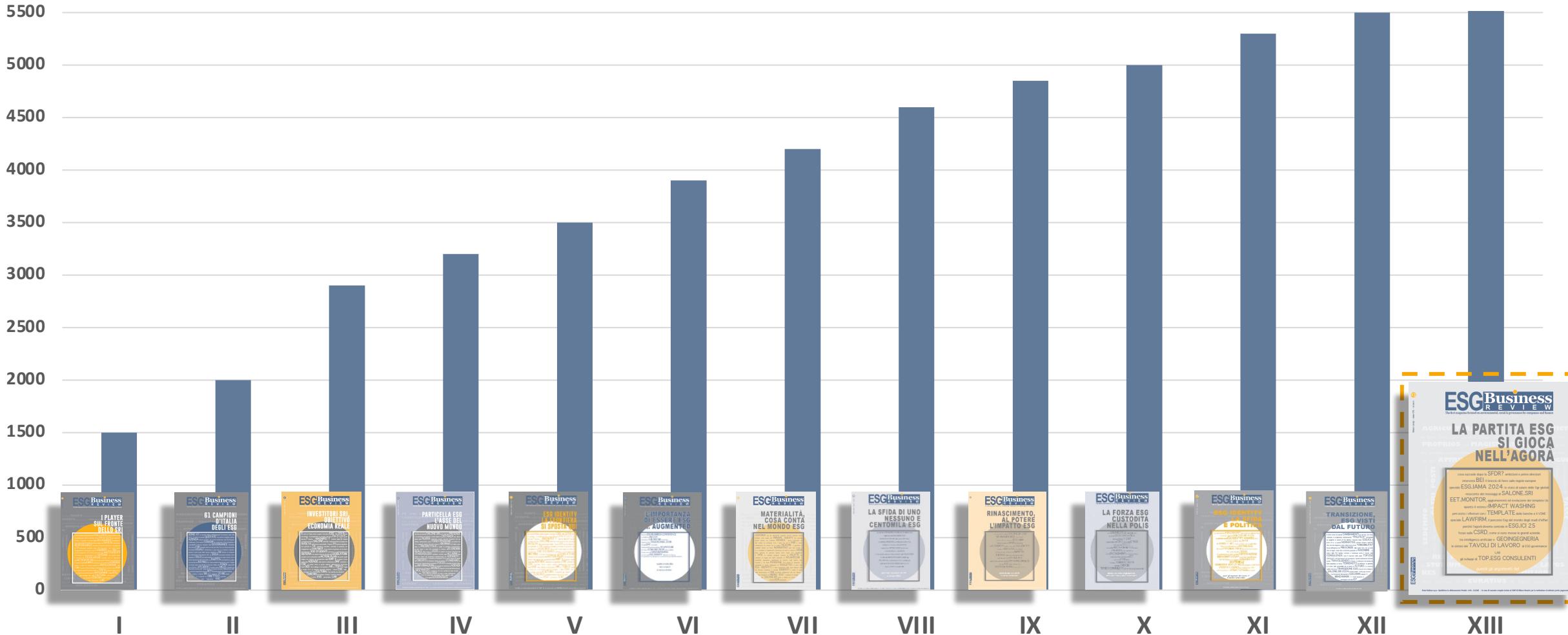
The first magazine focused on environmental, social &amp; governance for companies and finance

Beginning from ESG Business Review n12 the scientific reports of the projects **ESG.ICI (ex IGI)**, **ESG.IAMA** and **TOP.ESG CONSULENTI** are also available as detachable inserts.



# THE MAGAZINE/ A GROWING TREND

ESG Business Review No. 13 will be released in **March 2025**. Today it has a **subscriber** base of approximately **5,700**.





# THE NEWSLETTERS

**portafoglio.ESG**

**ET.impact**


**ET.impact**

**TARGET**

 3.500  
USERS

**PERIOD**

 EVERY 14  
DAYS

**ENGAGEMENT**

 OPENING RATE 25%  
UNIQUE CLCK RATE 5%

**portafoglio.ESG**

**TARGET**

 4.000  
USERS

**PERIOD**

 EVERY 14  
DAYS

**ENGAGEMENT**

 OPENING RATE 26%  
UNIQUE CLCK RATE 5%

ET.Group proposes two opportunities of content partnership aimed at: consultants/retail wealth (**portafoglio.ESG**) and more institutional investors (**ET.impact**). In each case, the formula provides for the partner only to supply the original material (various report hypotheses, contributions, comments, interviews), then the choice and realization of the article is the responsibility of the ETicaNews editorial staff. The article-with-logo is uploaded in a dedicated area of the ETicaNews portal, and a summary is integrated in the newsletter, in a box with a logo and a link to the article itself.

# THE NEWSLETTERS/ INVESTMENT PROPOSAL

- 3 newsletters = €4'500 + VAT\* (€1'500 each newsletter);
- 6 newsletters = €7'200\* + VAT\* (€1'200 each newsletter);
- 10 newsletters = €10'000\* + VAT\* (€1'000 each newsletter)

\*where applicable

**portafoglio.ESG**

**ET.impact**



# WEBINARS



# WEBINARS/ PROMOTIONS AND VISIBILITY THROUGH

## ESG BUSINESS REVIEW

Possibility for the Manager to access content and **ADV pages** at discounted rates in the first paper magazine dedicated to ESG issues



## SOCIAL MEDIA

Publication of the recording with a **brief joint comment** on the main social networks **tagging** the Manager and the specialists involved in the discussion



## NEWSLETTER COMMUNICATION



We invite subscribers to our newsletters **portafoglio.ESG & ET.Impact**, to attend live streaming of the event. We will ask the Manager and Placement Network to convene all industry insiders

## COMMUNICATION ON WEBSITE



Development of a dedicated **banner** for the **promotion** of the event on the homepage of ETicaNews

# WEBINARS/ INVESTMENT PROPOSAL

- 2 webinar = €5'000 € + VAT\* (€2'500 each);
- 4 webinar = €8'000 + VAT\* (€2'000 each);

\*where applicable




**ETICA NEWS**  

**STATE STREET**  

**CHIOMENTI**

[SAVE THE DATE](#)


**SFDR ai blocchi di partenza:  
ai vostri posti, pronti.....**

**Mercoledì 17 marzo, ore 15.00**

[REGISTRATI QUI](#)

Il 10 marzo è entrata in vigore la SFDR "Sustainable Finance Disclosure Regulation". La nuova cornice regolamentare Ue riguarda la disclosure obbligatoria delle attività di asset management e di consulenza, in relazione all'integrazione degli ESG nella selezione degli investimenti, nonché in relazione ai prodotti sostenibili (c.d. light green e dark green). Il webinar offre un'analisi del contesto in cui si è sviluppata la norma, ne affronta le conseguenze in termini di compliance e presenta un tool per una efficace gestione della problematica.


**ETICA NEWS**


**MAINSTREET  
PARTNERS**


**Integrare gli SDGs nei portafogli sostenibili**

**02 dicembre 2021 | 15:00 - 16:00**

[Registrati qui](#)

I 17 Sustainable Development Goals (SDGs) adottati nel 2015 da tutti i Paesi membri della Nazioni Unite tracciano il piano di azione globale al 2030 per un sviluppo sostenibile. Gli Obiettivi, che si declinano in 169 target, non sono solo una call to action multistakeholder ma possono offrire un contributo nella costruzione dei portafogli sostenibili. Nel webinar MainStreet Partners spiegherà perché è importante integrare il contributo degli SDGs negli approcci di valutazione; si soffermerà sulla costruzione di universi investibili e portafogli con gli SDGs per arrivare poi al tema della rendicontazione dei risultati extra finanziari.

Introduzione e scenario | Luca Testoni, Direttore di *ETicaNews* [10 min]

Approfondimento | Daniele Cat Berro, Director of MainStreet Partners [35 min]

Confronto e Q&A [15 min]

Introduzione e scenario | Luca Testoni, Direttore di *ETicaNews* [10 min]

Approfondimento | Daniele Cat Berro, Director of MainStreet Partners [35 min]

Confronto e Q&A [15 min]

# ESG PORTFOLIO ANALYSIS

# portafoglio.ESG

Conosci il tuo impatto sul mondo

# ESG PORTFOLIO ANALYSIS

## portafoglio.ESG

Conosci il tuo impatto sul mondo

The birth of portfolio.ESG in 2023 enshrines the simplification of the work of analyzing ESG products, while maintaining the utmost integrity, being based on an immense database of EETs. For the first time, it is possible with a single click to find out how sustainable a portfolio of funds and ETFs is, thus also meeting the requirements of MiFID II. Thanks to it, it is possible to identify how well the portfolio: 1) consists of sustainable investments, as defined by the Sfdr, (thus not just aligned with E or S); 2) is specifically environmentally (E) and socially (S) sustainable; 3) is aligned with the EU Taxonomy; 4) is art. 8 and art. 9 according to the Sfdr; 5) measures PAI indicators; 6) is aligned with the Sustainable Development Goals (SDGs); 7) engages with invested companies; 8) implements sector (arms, tobacco, etc.), regulatory, and country exclusions; 9) implements ESG thematic investments; 10) does ESG integration.

[Go to website](#)



DAL 2011, LA PRIMA TESTATA GIORNALISTICA  
DEDICATA AGLI ESG PER IMPRESE E FINANZA

Home News Aziende News Finanza Editoriali Rubriche ESG Business Review Comunicati stampa **TOPESG** 

### Il tuo portafoglio

I dati mostrati nei risultati sono quelli dichiarati dagli Asset Manager stessi nei propri EET (European ESG Template) (ultima data di aggiornamento del database 24/09/2024)

**portafoglio.ESG**  
Conosci il tuo impatto sul mondo

SFDR: 60.00% art. 8, 40.00% art. 6	Focus: 60.00% Focus multiplo	Investimento tematico: 10.00%	Allineamento agli SDG: -
Esclusioni di attività settoriali: 90.00%	Esclusioni per non rispetto di norme internazionali: 60.00%	Esclusioni di paesi: -	Considerazione PAI: 60.00%
% minima investimenti sostenibili ai sensi SFDR (MiFID II): 10.01%	All'interno degli investimenti sostenibili - % minima di investimenti nella E: 0.00%	All'interno degli investimenti sostenibili - % minima di investimenti nella S: 4.87%	% minima o pianificata di investimenti allineati alla Tassonomia (MiFID II): 0.27%
ESG Integration - % di asset su cui si è fatta analisi ESG: 0.00%	Engagement - % di asset su cui si è fatto engagement: 0.00%		

**Stampa Report** **Carica nuovo file**

# ESG PORTFOLIO ANALYSIS / INVESTMENT PROPOSAL

→ Sponsorship of the page  
and downloadable reports  
( TBD by time frames)

**ETicaNews**  
DAL 2011 LA PRIMA TESTATA GIORNALISTICA  
DEDICATA AGLI ESG PER IMPRESE E FINANZA

Scopri tutti i progetti      

Home News Aziende News Finanza Editoriali Rubriche ESG Business Review Comunicati stampa **TOP.ESG** 

## Il tuo portafoglio

I dati mostrati nei risultati sono quelli dichiarati dagli Asset Manager stessi nei propri EET (European ESG Template) (ultima data di aggiornamento del database 24/09/2024)

**portafoglio.ESG** 

SFDR: 60.00% art. 8, 40.00% art. 6	Focus: 60.00% Focus multiplo	Investimento tematico: 10.00%	Allineamento agli SDG: -
Esclusioni di attività settoriali: 90.00%	Esclusioni per non rispetto di norme internazionali: 60.00%	Esclusioni di paesi: -	Considerazione PAI: 60.00%
% minima investimenti sostenibili ai sensi SFDR (MiFID II): 10.01%	All'interno degli investimenti sostenibili - % minima di investimenti nella E: 0.00%	All'interno degli investimenti sostenibili - % minima di investimenti nella S: 4.87%	All'interno degli investimenti sostenibili - % minima di investimenti nella T: 0.27%
ESG Integration - % di asset su cui si è fatta analisi ESG: 0.00%	Engagement - % di asset su cui si è fatto engagement: 0.00%		

**Stampa Report** **Carica nuovo file**

**Il tuo portafoglio**  

<b>SFDR:</b> 60.00% art. 8, 40.00% art. 6	<b>Focus:</b> 60.00% Focus multiplo
<b>Investimento tematico:</b> 10.00%	<b>Allineamento agli SDG:</b> -
<b>Esclusioni di attività settoriali:</b> 90.00%	<b>Esclusioni per non rispetto di norme internazionali:</b> 60.00%
<b>Esclusioni di paesi:</b> -	<b>Considerazione PAI:</b> 60.00%
<b>% minima investimenti sostenibili ai sensi SFDR (MiFID II):</b> 10.01%	<b>All'interno degli investimenti sostenibili - % minima di investimenti nella E:</b> 0.00%
<b>All'interno degli investimenti sostenibili - % minima di investimenti nella S:</b> 4.87%	<b>% minima o pianificata di investimenti allineati alla Tassonomia (MiFID II):</b> 0.27%
<b>ESG Integration - % di asset su cui si è fatta analisi ESG:</b> 0.00%	<b>Engagement - % di asset su cui si è fatto engagement:</b> 0.00%

# ESG CORPORATE ANALYSIS



**ESG •  
IDENTITY  
CORPORATE  
INDEX**

**ex Integrated Governance Index**

# ESG CORPORATE ANALYSIS



**ESG •  
IDENTITY  
CORPORATE  
INDEX**

ex Integrated Governance Index

Born in 2016, **ESG.Identity Corporate Index** (ex **IGI**) is the first **index** aimed at quantifying the level of integration of ESG factors in the **governance structure of a company**. It is built on the basis of a survey of the top 100 Italian listed companies, all the companies that publish the DNF and the major unlisted companies. It is developed with scientific partners. It is a quantitative index constructed on the basis of a questionnaire addressed to companies, and it is useful for the purpose of an **internal evaluation** and sector **benchmark**.

[Go to website](#)



**COMPANIES ANALYZED**

**100**



**RANKINGS**

→ **5** GENERALS  
→ **4** SECTORIALS



**KPIs ANALYZED**

**>100**

FOR EACH COMPANY IN TERMS  
OF GOVERNANCE

# ESG CORPORATE ANALYSIS/ THE LABEL

In 2021 the **ESG IDENTITY – ESG.IGI COMPANY** label was born



A recognition to the companies that have accepted the challenge of the ESG.ICI (ex IGI)

It is an award for the **COURAGE, COMMITMENT** and **CONVICTION** of being on the frontier of sustainability

## *What is the value of the label?*

It certifies the company's ability to expose itself to these three areas and signals the activation of a serious path of transformation and evolution of its identity in an ESG perspective. It is not a result stamp, but an indicator of consistency, commitment and vision.

**Consistency. Commitment. Vision.**

# ESG ASSET MANAGER ANALYSIS



**ESG.**  
**IDENTITY**  
**ASSET**  
**MANAGER**  
**ASSESSMENT**

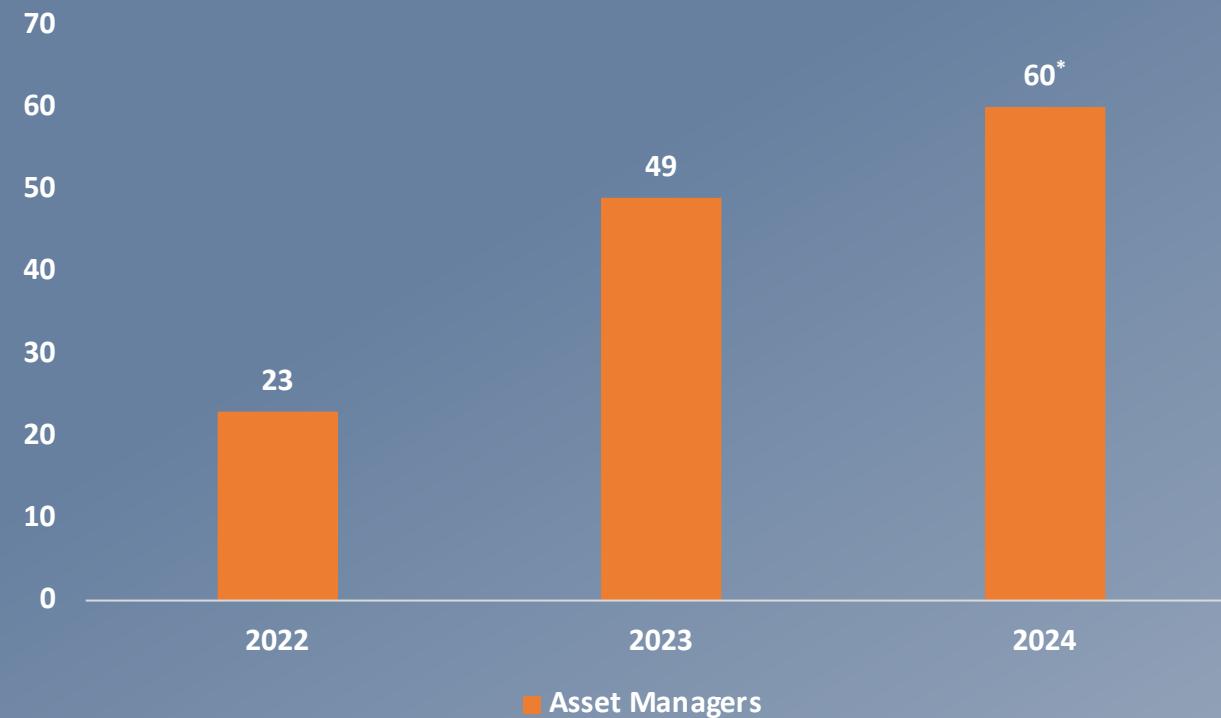
# ESG ASSET MANAGER ANALYSIS



ESG.  
IDENTITY  
ASSET  
MANAGER  
ASSESSMENT

Born in 2022, **ESG.IAMA** is the first quantitative **index** that set out to measure the Asset Managers' **ESG Identity**, which includes the set of distinctive elements of an entity, starting from its organizational structure (governance) to the ESG consistency and coherence of its products to the market, going through the ways in which the entity thinks (its ESG corporate culture) and engages on the sustainable front (its ESG purpose). For the Asset Managers, it is useful for the purpose of an **internal evaluation** and sector **benchmark**, while for the **Pension Funds** is useful to evaluate the Asset Managers' sustainability as a criterion for their tenders.

[Go to website](#)



# ESG ASSET MANAGER ANALYSIS/ THE LABEL



A recognition to the asset managers that have accepted the challenge of ESG.IAMA

It is an award to the **COHERENCE, COMMITMENT** and **VISION** of being on the frontier of sustainability

*What is the value of the label?*

It certifies the asset manager's ability to expose itself to these three areas and signals the activation of a serious path to transform and evolve its identity in an ESG key. It is not an outcome label, but an indicator of coherence, commitment and vision.

**Coherence.**    **Commitment.**    **Vision.**

## ESG ADVISOR ANALYSIS

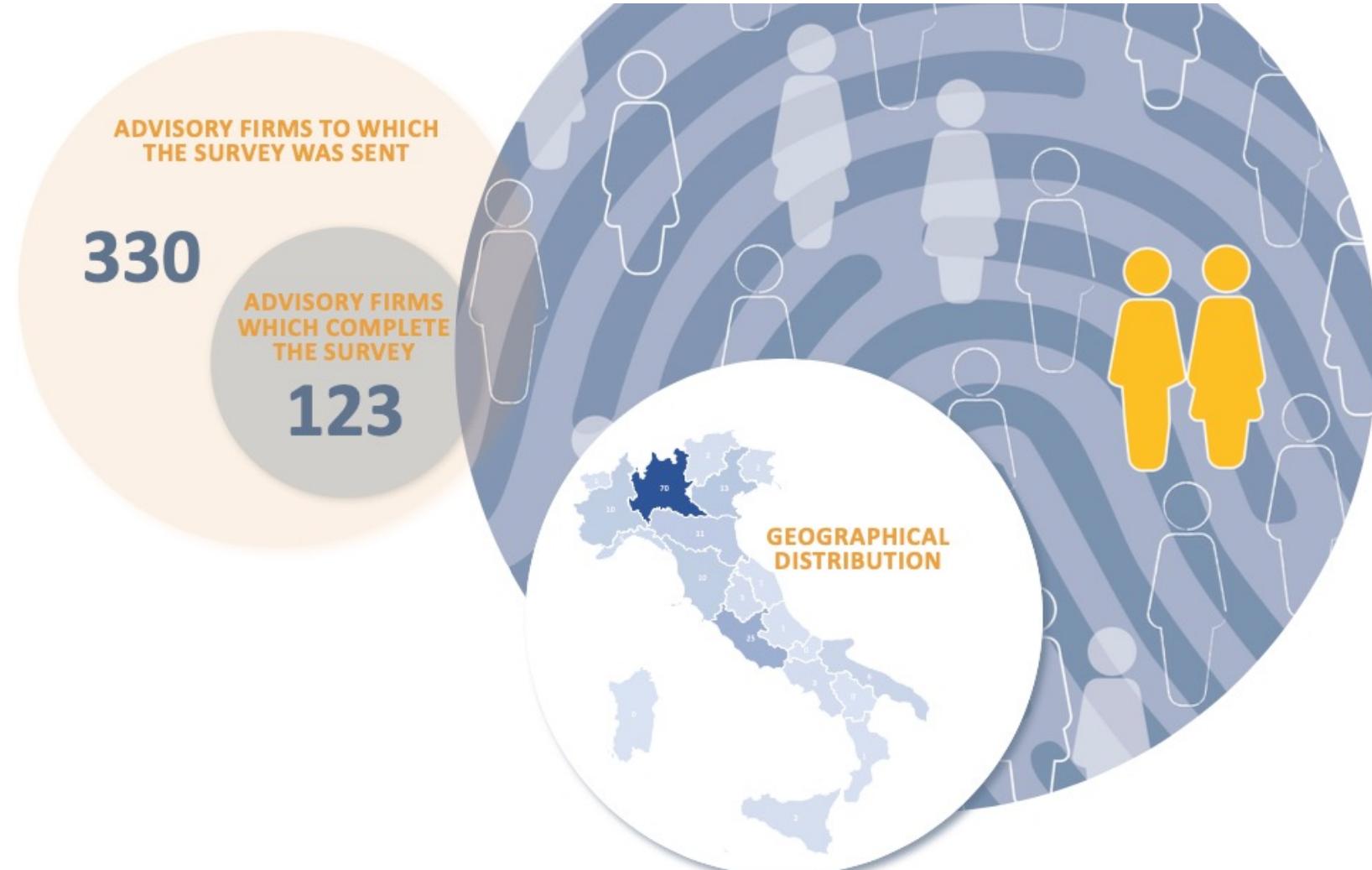
TOP.ESG  
CONSULENTI

# ESG ADVISOR ANALYSIS

Born in 2023, **TOP.ESG CONSULENTI** is survey is aimed at **consulting firms** operating in Italy that make sustainability an integral part of their business. A further objective is to provide companies with a comprehensive guide to advisory firms that can support and assist them in their sustainability journey.

Go to [website](#)

[Download](#) the guide



# ESG ADVISOR ANALYSIS/ THE LABEL



A recognition to the ESG advisory firms that  
have accepted the challenge of  
TOP.ESG CONSULENTI

It is an award to the **COHERENCE, COMMITMENT** and **VISION** of being on  
the frontier of sustainability

## *What is the value of the label?*

It certifies the ESG advisory firm's ability to expose itself to these three areas and signals the activation of a serious path to transform and evolve its identity in an ESG key. It is not an outcome label, but an indicator of coherence, commitment and vision.

**Coherence.**    **Commitment.**    **Vision.**

# THE CONFERENCE



# ESG BUSINESS CONFERENCE/ THE FORMAT

- A day of discussion and networking on the theme of **ESG Governance**;
- Presentation of the results of the **ESG.Identity Corporate Index (ex IGI)**
- Event dedicated to all participants in the **ESG Governance Lab** project
- To know more about the event

[Go to the website](#)

# ESG BUSINESS CONFERENCE 2024/ THE NUMBERS

- The IX edition of the **ESG Business Conference** was organized **in presence**;
- Focus on **ESG Identity**
- **5** conferences;
- over **20** speakers;
- over **380** participants.



# ESG BUSINESS CONFERENCE 2025/ INVESTMENT PROPOSAL



- Desk partner (Booth during the Conference, visibility of your logo at the Conference/website and lead generation) = €3'350 + VAT
- Speech partner (Visibility of your logo at the Conference/website, mention on press releases and articles, brochures/gadgets into the bag, speech and lead generation) = €10'000 + VAT
- Research partner (Logo on IGI 2024 and quote on press releases) = €10'000 + VAT
- Premium partner («Speech partner + Research partner» and the included speech is a specially organized workshop) = €15'000 + VAT
- Platinum partner («Desk partner + Speech partner + Research partner» and possibility to insert logo in the badges' lanyard) = €18'000 + VAT



# THE SRI EVENT



# SALONE.SRI/ THE FORMAT

- Landmark event on ESG and SRI finance issues.
- A full immersion with conferences, workshops and round tables with **SRI finance professionals**.
- Presentation of the **ESG Identity Awards**.
- Exhibitions and presentation of **SRI products and strategies**.
- For research, videos, documents and coverage

[Go to website](#)

# SALONE.SRI 2024/ THE NUMBERS

- The salone.SRI **IX** edition was organised in presence
- **19** conferences, **16** asset manager, **9** advisors, **2** banks and **2** insurance group involved with **20** stands for networking;
- More than **60** speakers (Italian and international);
- More than **1,200** subscribers at the 19 events;
- More than **800** participants;



# ESG IDENTITY AWARDS

Salone.SRI is the only SRI-themed event that hosts the ESG Identity Awards.

Until 2022, the awards were called SRI Awards, went to investigate the sustainability of financial products, and were given to:

- Five categories of SRI funds (equity, corporate bond, government bond, balanced and flexible, thematic)
- SRI ETFs
- Best Asset Management company

Since 2023 ET.Group has been one of the first entities to emphasize "being sustainable" even before "selling sustainable products," sending a clear message to the market that it is time to move beyond the now multiple individual product awards and focus on the Asset Manager's intrinsic sustainability, its ESG Identity.

To put the right value on this, in their seventh edition the SRI Awards changed their concept and name to ESG Identity Awards.

See the 2024 winners [here](#)

Go to [website](#)

# AESG.identity Awards 2024



# ESG IDENTITY AWARDS/ COMMUNICATION OPPORTUNITIES



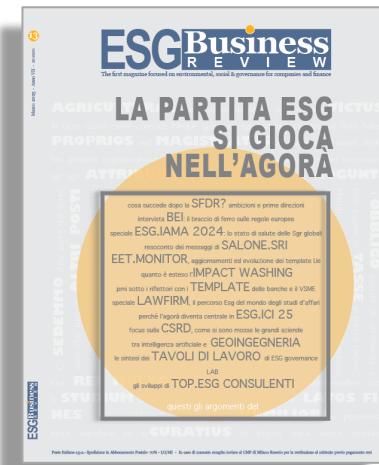
Award ceremony and speech on the stage of the prestigious SALA SCAVI of the Italian Stock Exchange (Physical award handover, high-definition logo, photos, 3-5 min. video interview)



Dedicated page on the award within the EVENT BOOK, about the program and protagonists of salone.SRI 2025



2-page advertorial article in the insert devoted to ESG.IAMA and the ESG Identity Awards in issue 13 of ESG Business Review (issued on march 2025)



# SALONE.SRI 2025/ INVESTMENT PROPOSAL



salone.SRI 2025 will be held at Palazzo Mezzanotte,  
the seat of Borsa Italiana

→ TBD march 2025



# THE LAB



ESG governance  →

Launched in 2019, it is the first learning network on integrated governance for sustainable enterprises. The laboratory builds on the experience of the Integrated Governance Index to develop a network of knowledge, analysis and networking on integrated sustainability management. It is open to all companies, financial actors (investors) and other players active on the ESG front (rating agencies, advisors, associations, institutions)

## AD HOC ANALYSIS + INDUCTION

Customised analysis and benchmarking, with induction session in the company, on the state of integration of ESG factors in corporate governance. Support on the questionnaire and sharing of index evolutions.

## PARTICIPATION IN EVENTS

Opportunities for visibility, speaking, promotion and networking at events organised by ETicaNews and other national initiatives.

## SPACES ON THE REVIEW

Visibilità nei contenuti e pagine ADV a condizioni agevolate sul primo magazine cartaceo dedicato alle tematiche ESG.

## EDUCATION WITH ET.ACADEMY

Ad-hoc training courses provided by ET.academy, in the form of webinars/frontal lessons for managers or influencers on sustainability issues.

## LAB SERVICES



## WORKING TABLES

Training workshops on the most topical issues of sustainability for business and finance, open to all corporate figures and functions, with the involvement of experts and external partners.

## DEDICATED NEWS

Access to research, analysis and insights from ETicaNews. Dedicated monthly newsletter with exclusive contributions on ESG factor governance.

## INVESTOR-COMPANY DIALOGUE

Public and confidential engagement meetings on ESG issues between LAB companies and investors.

[Go to website](#)

# LAB PARTNERS 2019-2025



# ESG TRAINING

**ET.academy**  
ESG knowledge hub

# ESG ADVISORY



# ESG ADVISORY

# CONTACTS:

**Luca Testoni** – Founder and Director  
[Luca.testoni@eticanews.it](mailto:Luca.testoni@eticanews.it)

**Elena Bonanni** – Partner and Co-Director  
[Elena.bonanni@eticanews.it](mailto:Elena.bonanni@eticanews.it)

**Noemi Primini** – Research Office Manager  
[Noemi.primini@eticanews.it](mailto:Noemi.primini@eticanews.it)

**Alessia Albertin** – ESG Editor  
[Alessia.albertin@eticanews.it](mailto:Alessia.albertin@eticanews.it)

**Ufficio Studi ETicaNews**  
[ufficio.studi@eticanews.it](mailto:ufficio.studi@eticanews.it)

**Alessandro Fenili** – ESG.IAMA Coordinator |  
ESG Researcher & Analyst - Research Centre  
[Alessandro.fenili@eticanews.it](mailto:Alessandro.fenili@eticanews.it)

**Matteo Russo** – Project Assistant  
[Matteo.russo@eticanews.it](mailto:Matteo.russo@eticanews.it)

**Giulia Bandini** – ESG Researcher  
[Giulia.bandini@eticanews.it](mailto:Giulia.bandini@eticanews.it)